Gold Ribbon
GALA DINNER
One of the finest comedienne on the stand-up circuit. Born in Kent, Jo’s first job was at a Dr Barnardo’s home, following in the footsteps of her mother, a social worker. After this, she moved to London and became a psychiatric nurse. Dealing on a daily basis with drug addicts, alcohol abuse and the clinically depressed, it was her sense of humour that kept her going.

Leaving nursing behind, Jo turned to stand-up comedy, breaking onto mainstream broadcast with her critically acclaimed ‘Through the Cakehole’ series.

A regular on TV shows such as ‘Have I Got News for You’ and ‘Qi’, Jo has also been a judge on ITV’s ‘Splash!’ and presented ‘The Great British Bake off: An Extra Slice’.

Jo has also made a name as writer and actress when she co-created, wrote and starred in the BBC Four show ‘Getting on’, for which she won a BAFTA in 2011. More recently, she has also co-written and starred in ‘Damned’ (Channel 4), a sitcom which follows the lives of a set of social workers, and co-stars Alan Davies.

Jo is also author of several books, both fiction and non-fiction, alongside two autobiographies.

Jo’s acerbic wit, combined with her deadpan delivery, makes her an ideal choice for awards hosting, and more.

Hosted by Jo Brand
One of the UK’s best loved comics, TV presenter and writer

Gold Ribbon
GALA DINNER
AT DRAPERS’ HALL, LONDON
on Thursday 21 September 2023

Tickets include:
- Arrival sparkling wine reception (2 Glasses)
- 3-course dinner
- ½ bottle house wine
- Coffee and petit fours
- Still and sparkling water

6.00pm Drinks reception
(Court Room & Drawing Room)
7.00pm Dinner (Livery Hall)
11.30pm Carriages
Dress: Formal

Early Bird Prices
Book before end of July 2023
- Tables of 10 to 12 people at £150 per person
- Front row VIP tables are available for £175 per person

Standard Prices
Book after July 2023
- Tables of 10 to 12 people at £175 per person
- Front row VIP tables are available for £200 per person

Meet your host
JO BRAND

One of the finest comedienne on the stand-up circuit. Born in Kent, Jo’s first job was at a Dr Barnardo’s home, following in the footsteps of her mother, a social worker. After this, she moved to London and became a psychiatric nurse. Dealing on a daily basis with drug addicts, alcohol abuse and the clinically depressed, it was her sense of humour that kept her going.

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Who We Are

We are a leading children’s cancer charity and expert voice for all childhood cancers. Our network of dedicated professional members work together in treatment, care and research to help shape a future where all children with cancer survive and live happy, healthy and independent lives.

Before 1970, sadly fewer than 3 in 10 children survived their cancer. Since CCLG was founded in 1977, we are proud to have helped over 40,000 children and young people survive their cancer.

We know how far we have come but there is still more to be done:

• Over 260 children still die from cancer each year in the UK – it is the biggest cause of death by disease in children
• Of those who survive, many will have lifelong health conditions because of their treatment and cancer

What We Do

To change child cancer, we:

Lead and influence positive change to improve standards of care and treatment for all young cancer patients, no matter where they live or at what stage of their cancer journey. We do this through innovative projects, scientific meetings, professional networks, education and training, international collaborations and specialist cancer-type networks. We also support overseas partnerships in low to middle income countries.

Discover better, faster and kinder treatments by funding and supporting pioneering research in childhood cancer. We are breaking new ground in the fight against all forms of childhood cancer so we can understand how cancer develops in children. There are still some cancers with a less than 1% survival rate which need urgent research.

Help and support families with our award-winning portfolio of patient information resources to help lessen the anxiety, stress and loneliness of a cancer diagnosis.

Improve awareness of cancer symptoms in children through scientific projects that study the diagnosis pathway to better understand why there are delays and how they can be overcome. This guidance will help GP’s, hospital teams and the public to spot cancer symptoms more quickly.
Last year’s Gala Dinner...
Our beautiful son, Carey, was born in Brighton in March 2021. He’s a little brother to a devoted Aubrey, and the most wonderful addition to our family that we could imagine.

During Carey’s first nine months, his dad Simon and I experienced the joys of post-lockdown introductions, dreamy night feeds and the gentle reshaping of our family into a foursome. We felt incredibly lucky as we watched our boy grow big and strong.

However, in December 2021, we discovered that our happy baby was suffering from juvenile myelomonocytic leukaemia (JMML), a serious, very rare cancer of the blood that affects young children.

He’d originally been admitted to hospital with what was first thought to be bronchiolitis, having been very poorly for a week, and we went straight to the high-dependency unit as he was so sick. He was put on ventilation to give him lots of oxygen and to help him breathe. A couple of days after, he came off this, but the doctors did blood tests, and were worried about them not being as they would expect for just a virus in someone so young.

A few days later, they told us that we were going to Great Ormond Street Hospital (GOSH) in London for a bone marrow aspiration. We were blue-lighted there and, after more tests, we were given the diagnosis of JMML. It’s impossible to describe how we felt when we heard, or how we’ve felt every moment since. Nothing prepares you for hearing the words ‘oncology’ and ‘cancer’, and it’s incredibly difficult to even begin to make sense of it. It’s every parent’s worst nightmare.

We’re being looked after by an incredible medical team at the Royal Alexandra Hospital in Brighton and GOSH. And throughout his treatment so far, Carey has been a delight. He’s doing really well and taking everything in his stride. Seeing his smiling face and watching him with Aubrey is what’s getting us through this extremely tough time. Aubrey absolutely adores him.

Since Carey’s diagnosis, we’ve been inundated with people asking if they can help raise funds, and we would like to contribute to research into JMML as so little is known about it. We’re so grateful to all our friends and family who have asked what they can do to support us, and we’re very keen for people’s goodwill to be used to help other children and families in our situation. It is something so awful, but we hope that something positive can come out of it.

It’s very important to us to set this fund up and be able to put the funds specifically towards research into JMML, as it’s so desperately needed. We need to know why children with JMML relapse and how we stop this happening. What’s more, we want children with JMML to one day be able to be cured without the need for a bone marrow transplant and splitting up families, like ours, for months at a time in the process. If we can help contribute to research like this, and if another family can benefit from research that we’ve funded in the years ahead, then that would mean so much.

Raising funds for research into juvenile myelomonocytic leukaemia (JMML)

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Gold Ribbon
GALA DINNER
SPONSORSHIP PACKAGES

ENTERTAINMENT PARTNER
1 AVAILABLE - £15,000

Pre-event promotion
• Acknowledgement as Entertainment Partner on all print and online activities – reaching over a million individuals every month

On the night promotion
• Acknowledgement as the Entertainment Partner during the opening remarks
• One half page company advertisement in the event program
• Your logo printed on wine tags placed on all table wine bottles
• Opportunity to display banners in the Court Room
• Opportunity to give away branded corporate gifts for each guest
• Your logo displayed on stage set/lectern
• Opportunity to address the audience during the formal portion of the evening
• Meet & greet/photo opportunity with entertainment act

Tickets
• One VIP table for 10 in prime position, wine on the table
• VIP upgrade for all further table bookings

Post-event promotion
• Acknowledgement as Entertainment Partner in all our post event PR

PRE-EVENT PROMOTION
• Acknowledgement as Entertainment Partner on all print and online activities – reaching over a million individuals every month

ON THE NIGHT PROMOTION
• Acknowledgement as the Entertainment Partner during the opening remarks
• One half page company advertisement in the event program
• Your logo printed on wine tags placed on all table wine bottles
• Opportunity to display banners in the Court Room
• Opportunity to give away branded corporate gifts for each guest
• Your logo displayed on stage set/lectern
• Opportunity to address the audience during the formal portion of the evening
• Meet & greet/photo opportunity with entertainment act

TICKETS
• 6 tickets for the event
• VIP upgrade for all further table bookings

POST-EVENT PROMOTION
• Acknowledgement as Entertainment Partner in all our post event PR

FOOD PARTNER
1 AVAILABLE - £10,000

Pre-event promotion
• Acknowledgement as Food Partner on all print and online activities – reaching over a million individuals every month

On the night promotion
• Acknowledgement as the Food Partner during the opening remarks
• One half page company advertisement in the event program
• Your logo printed on wine tags placed on all table wine bottles
• Opportunity to display banners in the Court Room
• Opportunity to give away branded corporate gifts for each guest
• Your logo displayed on stage set/lectern
• Opportunity to address the audience during the formal portion of the evening
• Meet & greet/photo opportunity with entertainment act

Tickets
• 4 tickets for the event
• VIP upgrade for all further table bookings

ARRIVAL DRINKS PARTNER
1 AVAILABLE - £5,000

Pre-event promotion
• Acknowledgement as Arrival Drinks Partner on all print and online activities – reaching over a million individuals every month

On the night promotion
• Acknowledgement as the Arrival Drinks Partner during the opening remarks
• One quarter page company advertisement in the event program
• Your logo printed on glass tags placed on all arrival drink glasses
• Opportunity to display banners in Court Room

Tickets
• 4 tickets for the event
• VIP upgrade for all further table bookings

Post-event promotion
• Acknowledgement as Arrival Drinks Partner in all our post event PR

PLATINUM SPONSOR
3 AVAILABLE £4,000

Pre-event promotion
• Acknowledgement as a Platinum Sponsor on all print and online activities – reaching over a million individuals every month

On the night promotion
• Acknowledgement as the Platinum Sponsor during the opening remarks
• One quarter page company advertisement in the event program

Tickets
• 2 tickets for the event

GOLD SPONSOR
6 AVAILABLE £2,000

Pre-event promotion
• Acknowledgement as a Gold Sponsor on all print and online activities – reaching over a million individuals every month

On the night promotion
• Acknowledgement as the Gold Sponsor during the opening remarks
• One quarter page company advertisement in the event program

Tickets
• 2 tickets for the event

SILVER SPONSOR
8 AVAILABLE £1,000

Pre-event promotion
• Acknowledgement as a Silver Sponsor on all print and online activities – reaching over a million individuals every month

On the night promotion
• Acknowledgement as the Silver Sponsor during the opening remarks

Tickets
• 2 tickets for the event